BENEFITS OF OER

With OER students can...

- Save money
- Use their textbook at the start of class
- Own their textbook
- Download updated versions

With OER faculty can...

- Customize their textbook
- Create inclusive content to better serve their student population
- Collaborate with colleagues
- Create content using open pedagogy







Open Educational Resources

1 Student Success data from the 2012 Florida Student Textbook Survey licensed under a Creative Commons Attribution-NonCommercial 3.0 Unported License

2 Classroom data from BC Campus presentation during CCCOER may 11 webinar: 3 Faculty Perspectives on OER Adoption licensed under a Creative Commons Attribution 4.0 International license

3 5R's based on work by David Wiley published under a Creative Commons Attribution 4.0 license

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Zero
Textbook
Cost Classes

WHY DOES IT MATTER?

Textbook Costs Versus Student Success¹

- 64% do not purchase book at some point due to book costs
- > 35% take fewer courses due to book costs
- 31% choose not to register for a course due to book costs
- 23% regularly go without textbooks due to book costs
- 14% have dropped a course due to book costs
- 10% have withdrawn from a course due to book costs

How Do Open Texts Compare to Traditional Texts?

Studies² show that open texts are as good as or better than traditional texts. Students prefer open texts.

5R PERMISSIONS³

What can you do with OER?

Open licenses, allow the following 5 permissions:

Retain

Make and own copies

Reuse

Use in a variety of ways

Revise

Adapt, modify, improve

Remix

Combine two or more

Redistribute

Share with others

What does ZTC mean?



ZTC refers to a Zero Textbook Cost course, a designation in the class schedule indicating that there is no textbook cost for a class.



WHERE CAN YOU FIND OER?

Search for Texts and Read Faculty Reviews



















COOL_{4Ed}

